

NEW CREATION MEDI-COSMETIC CENTRE: *More than Skin Deep*

By
ROSELYN KELADA-SEDRA

Dr. I.P. Kelada-Sedra says she is constantly amazed by how her understanding of medical care continues to evolve.

The esteemed family physician with 30 years experience and surgical training, gazes around her thriving practice, the New Creation MediCosmetic Centre. For several years, Dr. Kelada-Sedra has distributed her time between her practice as a family doctor and her passion for medical cosmetics because she understands the meaning of total wellness.

Medicine is not simply the prevention and treatment of disease, she says. Nor is health merely the absence of illness. She is motivated by the wholistic health of each of her patients.

Just as the effects of clogged arteries can become fatal, so can the clogged pores which cause acne destroy a person's self-image. Just as cancer endangers one's quality of life, so the effects of sun damage known as solar lentigeni, which lessen one's sense of self, should be eliminated, though they may pose no physical threat.

In Dr. Kelada-Sedra's eyes, wellness in the way we view



Dr. I.P. Kelada-Sedra at the New Creation MediCosmetic Centre
Photo by Stephen Dominick

ourselves is no less vital than physical fitness. She seeks to heal the ongoing impact of damaging skin conditions such as acne and acne scarring, actinic keratosis (AK), seborrheic keratosis (SK), ingrown hair, excessive sweating and innumerable other conditions that distort and diminish one's self-concept.

Dr. Kelada-Sedra devotes herself to this mission, bringing each person who steps into her office closer to completion, to his or her most peaceful self.

In a technology-dominated age, totally dependent on computer screens and cell phones, the New Creation MediCosmetic Centre is an oasis where machinery serves

to enhance wellness, rather than tie us tighter into the rat race.

A well-trained, compassionate staff team works to preserve or restore the self-image you deserve. No matter what your situation and skin type, Dr. Kelada-Sedra will establish a program to bring your goals within reach.

To maximize her accessibility, the doctor personally offers complimentary consultations to those interested. The consultation is comfortable, carried out in a friendly manner, and carries no obligations. This is where your concerns and options will be discussed, where the doctor will assess your medical information and skin condition and the procedures that will benefit you most will be outlined.

"My greatest thrill," the doctor says, "is that my patients realize I enjoy working with them, helping them to achieve their dreams. To this end, I am committed - heart, soul and mind - to the work of my hands; that kind of devotion translates to a masterpiece in each individual."

The services are broad and all-encompassing.

MegaPeel Microderm abrasion erodes deadened layers of skin where blemishes, includ-

ing blackheads, whiteheads, and acne scars, cloud our complexions. This intensified exfoliation technique stimulates collagen production and cell growth to revitalize the skin at any age. In addition, the photodynamic therapy of Levulan and the BLU-U combines topical photosensitizer with blue light to successfully treat conditions including acne, actinic keratosis and even early skin cancer.

Scars and tattoos that have branded the past upon us, fade away within these walls, and old wounds heal. The Medlite C6TM laser splinters the ink of tattoos into manageable particles which our bodies eliminate naturally. The Cool Glide Xeo/ Nd yag platform can eliminate the time and discomfort of dealing yourself with unwanted hair. The Cool Glide Xeo minimizes exaggerated stretch marks and other remnants of trauma and smoothes out wrinkles, spider and reticular veins, rejuvenating the face. This instrument, in combination with Intelligent Pulse Light (IPL), can erase years of weathering and sun damage.

Freckles, red pigmentation, uneven skin tone, loss of elasticity ... all of these markers of time can be treated, and Dr. Kelada-Sedra has the compas-

sion and medical expertise to devise the means.

Titan, contour threads and fillers reduce the appearance of age naturally, rejuvenating one's image and restoring a sense of wellness. In addition, artfully placed Botox relieves the tension in key muscles, not only bringing serenity to one's face but also relieving muscle fatigue and migraine pain.

Dr. Kelada-Sedra continues to pursue her education in the medical-cosmetic field's ongoing advances. Her latest endeavour is to bring the only ablative laser resurfacing technology, Sciton Erbium, to the Niagara Peninsula to treat such imperfections as wrinkles, fine lines and smoke lines.

Accurate diagnosis and precise application of medical cosmetic treatments involve a delicate balance of art and science. In achieving this balance, Dr. Kelada-Sedra also helps her patients bring their inner beauty to the surface and reach a self-concept cleansed of distorting flaws.

"We are uniquely and wonderfully made," quotes Dr. Kelada-Sedra. "I am venturing to restore the original masterpiece."

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